

India's First Specialized Job-Oriented Course for Banca

Become a Relationship Manager, Front line Sales Manager, Area Manager, Territory Manager etc. in Banca / partner channel in Insurance companies / Banks where Bacassurance or Insurance channel partner is core or ancillary business channel.

Certificate in Bancassurance Channel Management

Course Assessment Test and Certificate issued by BFSI Sector Skill Council of India (BFSI SSC) *

Program specially designed for Banking & Insurance sector

The program gives a blend of theory and practice for the Insurance sales channel which will enable the successful students with job opportunities under various designations such as a Relationship Manager, Front line Sales Manager, Area Manager, Territory Manager etc. in Banca / partner channel in Insurance companies / Banks etc. where Bacassurance or Insurance channel partner is core or ancillary business channel.



Expert faculty



Mon to Sat



40 hours –Live Virtual Classes



Hands on practice



Case Studies



Placement Assistance

ELIGIBILITY :

- Minimum qualification: Any graduate
- Any Fresher graduates from Arts / Science /Commerce/ Engineering streams
- Any Post graduates /B-Schools students in Year 1 or 2 who want to add to his/her skills and be “job-ready” on completion of Post-Graduation
- Any working professional having field marketing / sales experience and with interest in BFSI sector

COURSE HIGHLIGHTS:

- Course will be a combination of theory and practical knowledge
- It will be a 40 hour course delivered online through live classroom
- Small Batch size for personalized attention
- Convenient Virtual Instructor Led Training classes



COURSE CURRICULUM :

The Course curriculum has been customised to meet the specific requirements of the Bancassurance Channel of the Insurance companies. Each module has been specially designed to meet the industry requirements. The course consists of 15 modules covering three dimensions of Bancassurance :

- Basics of Insurance
- Bancassurance- Evolution, Benefits, Relationship Management, Data Mining etc.
- Selling the Bancassurance way

COURSE FEE:

(for resident Indian students)

Rs. 16,945/- plus GST @18%

(Total amount incl. GST payable- Rs.19,995/-)

HOW TO APPLY:

All applications and course fee payment is accepted through the portal of www.lndpool.com only. Lnd Pool does not accept any cash or cheques for the course fee.

WHY SHOULD I JOIN THIS COURSE?

- Enhance your skills in business development and sales, cross selling and become an insurance professional.
- Besides Banca channel, the sales and selling skills focus of the course will also enable you in a career in Direct Sales and other channels for BFSI marketing.
- Curriculum aligned to actual industry and job role requirements.
- **Course is aligned to QP Code BSC/ Q3801 and the Certificate will be issued by BFSI Sector Skill Council of India (BFSI SSC).**

WHY A GREAT OPPORTUNITY?

- A stable and rewarding career which is highly incentivized. *Industry CTC range is Rs. 2.25 lacs to Rs. 3.5 lacs p.a. plus attractive performance based incentives.*
- Placement Assistance offered with leading companies in Banking & Insurance sector.
- Increase your job opportunities both in India and Abroad.

* **BFSI Sector Skill Council of India (BFSI SSC) is the assessing and certifying body under the National Skill Development Corporation (NSDC) & Ministry of Skill Development & Entrepreneurship (MSDE).** BFSI SSC is supporting the national capacity building agenda of MSDE and is a catalyst in aspirants getting the required knowledge and skills specific to the BFSI sector. The BFSI SSC also is a nodal agency as a joint apprenticeship advisor for the BFSI industry and is well connected across the BFSI sector

To know more : Email: courses@lndpool.com

Overseas Students may mail their interest to courses@lndpool.com with subject- "Certificate Program in Banca from<country name>



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